

# K K LINE adopts Ge-TS's electronic submission services

Geographical breakthrough to offer workplace flexibility and safety

"Ge-TS EMAN service has successfully provided us with emergency recovery solution on e-Shipping, a longstanding issue we faced for the last six to seven years, with the added advantage in lowering costs and removing geographical restrictions."

Mr. Dennis Tsui Senior Manager, Information Technology "K" Line (Hong Kong) Ltd.

## **Company profile**

Established in 1968, "K" Line (Hong Kong) Ltd. has over 40 years of history, and enjoys a leading position in the shipping sector throughout North America, Europe and Asia. Over the years, "K" Line has undergone steady development, introducing automatic operational systems to enhance productivity and efficiency. Currently, the company has a team of over 250 staff in both Hong Kong and Mainland China.

# **Business Overview**

"K" Line has always been keen to pursue electronic submission technology. As early as 2000, they have adopted some form of electronic submission service system. In the old days, the former e-Manifest (EMAN) system relies on the client-server base technology that could only be applied on computers installed with the EMAN application system software. Therefore did not provide much flexibility. In 2003, during the SARS crisis, the company had to operate emergency procedures so that colleagues could work independently or in alternative work locations. However, due to the infrastructure of the former EMAN software based system, it could not cope with the emergency requirements. Since there were no other service providers at that time, the company had to access the former system remotely as an interim measure that was highly undesirable.

### **Competitive Edge of Web-based Service**

In recent years, "K" Line explored for a new and better solution. Given Ge-TS's superior knowledge in logistics and its market position, "K" Line decided to adopt Ge-TS's comprehensive electronic submission of cargo manifests service (EMAN), a web-based system.

Mr. Tsui, Senior manager, Information technology, "K" Line, pointed out that the web-based electronic service did not

require any software installation. As there was no need for their colleagues in the IT department to install or update such software, the introduction of such service has helped to relieve the workload of IT colleagues. Moreover, it has allowed the company to spread out its resources to different locations, and remove geographical barriers. It offered "K" Line a solution to emergency recovery and in the long term, provides a higher degree of flexibility in its daily operations.

K LINE (HONG KONG)

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In addition, since the database maintenance of Ge-TS EMAN service is also provided by Ge-TS, compatibility problems are eliminated. This has enabled "K" line to save costs on software, hardware and manual labour.

#### **Ge-TS Offers Business Advantage to Clients**

Mr. Tsui remarked, "Overall, we appreciate the fundamental web-based interface provided by Ge-TS's services, which enables us to implement the system much more quickly. Ge-TS also provides additional value-added services on feature enhancements. Based on the on-going discussion among internal users, IT department and Ge-TS technical consultants on our operational needs, Ge-TS has offered customization to enhance the relevant functions. With the ongoing discussions between our IT department and Ge-TS's colleagues regarding the enhancement of relevant functions. The new system has allowed our colleagues to perform their work in a much more efficient and productive way."

In the future, "K" Line plans to further fine-tune their resource allocation, re-arranging some work procedure to allow workload to be distributed to more locations. Ge-TS EMAN service has offered more flexibility, to respond better to the trend of increasingly globalised operation of enterprises, enabling the company to get ready for its future expansion to optimize resource deployment. ■





# 公司簡介

川崎(香港)有限公司(「川崎」) 早於 1968 年成立,至今 已有四十多年歷史,在北美、歐洲以及亞洲區內航運界 建立傑出地位。多年來,川崎不斷與時並進,增加自動化 操作系統,加強運作效率,現於中港兩地有員工約 250 人。

## 業務概況

川崎一直積極參與將艙單電子化。早於 2000 年,已選用 當時市場上推出的電子艙單服務系統。舊系統以客戶端服 務器結構(Client -Server Base) 為基礎,電子艙單服務只 適用於已安裝客戶端軟件的電腦,欠缺靈活性。2003 年 SARS 襲港時,公司須制定緊急應變措施,讓同事可轉換 工作地點或獨立工作,可是舊系統根本無法配合有關安 排。由於當時並無其他服務供應商,川崎只能以遙距操作 方式登入電腦,暫時解決問題,但效果並不理想。

# 以瀏覽器操作的服務優勢

川崎多年來一直尋找更理想的解決方案。憑藉商貿易對物 流業界超卓的知識優勢和市場地位,川崎經過詳細審慎的 評估和規劃後,最終決定全面採用 100%以瀏覽器操作的 商貿易電子艙單系統。

川崎(香港)有限公司資訊科技部高級經理徐根源指出,商 後資源重組工作早作準備。■

貿易的電子艙單服務以瀏覽器操作,無需軟件安裝,IT部 門同事無需為每個用戶的電腦進行安裝及定期軟件更新, 大大減輕 IT 部門同事的工作負擔。此外,經過 SARS 一 役後,公司會盡量把資源分配到不同地方,以網頁為基礎 的系統有助打破地域的界限,一勞永逸的解決了困繞川崎 多年的災難復原問題,提供更大操作彈性。

加上舊系統因爲需要安裝客戶端軟件,在兼容性上有一定 程度的限制,例如要自行預備特定的軟件作數據庫,無形 中增加了額外成本。而商貿易的電子艙單服務,數據庫運 作由商貿易提供,不但節省了軟硬件等成本,更同時減輕 人手負擔。

# 商貿易爲客户帶來的優勢

徐根源先生表示:「整體來說,我們最欣賞商貿易以網頁 為基礎的介面,讓我們能加快落實推行系統。用戶在日常 操作上提出的意見,IT部門會與商貿易商討如何加強有關 功能,務求讓同事操作更爲順暢快捷,提升工作效益。」

未來,川崎計劃進一步優化資源運作,重新安排部分工序 以將部分工作量分攤至其他地方,商貿易的電子艙單服務 為他們提供充分彈性,配合企業運作全球化的趨勢,為日 後資源重組工作早作準備。■

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