



Soonest Express (HK) Co., Ltd. Utilizes Ge-TS to Speedup Electronic Trade Declaration

“After using Ge-TS, the submission speed of our Shenzhen operation has increased by 6-7 times. The overall costs in electronic trade declaration have been reduced by 20-30%, which perfectly matches the general trend of demanding fast, price competitive and stable services in the logistics industry.”

Mr. Joey Lee
Corporate Vice President of Soonest Express (HK) Co., Ltd.

Customer Profile

Soonest Express (HK) Co., Ltd. (“Soonest Express”) was established in 1991. It offers professional air freight, ocean freight and trucking services, which cover most of the countries and regions in Asia, such as China, Hong Kong, Taiwan, Singapore, Malaysia, etc. Since 1997, the business has been expanded to the east and west coast of the United States. Soonest Express owns two transshipment warehouses covering over 100,000 square feet, as a 16,000 square feet airport warehouse that can accommodate over 5,000 tons of goods.

Business Situation

There is an increasing demand for freight forwarders to submit trade declarations for their customers as part of a one-stop total service.

“The competition for logistics industry is immensely keen and it demands for speed, low cost, stability and reliability in order to enable the company to achieve better operational efficiency and stay competitive. Apparently a thick client-based trade declaration system can no longer satisfy our pursuit of professionalism and efficiency,” said Mr. Joey Lee, Corporate Vice President of Soonest Express.

Soonest Express had been using a thick client-based trade declaration system for 5 years. The regular software updates of a thick client-based system requires heavy workload from the IT Department. For thick client-based system, it requires to install software in every user’s PC. In order to optimize speed and performance, IT Department had to allocate appropriate server and bandwidth capacity to each internal operation unit, which created heavy workload and inconvenience to the IT department. Since part of the trade declaration operation of Soonest Express is handled in Shenzhen, it will severely slow down the speed in trade declaration submission as the Shenzhen staff will submit the trade declarations via VPN connection to Hong Kong. In addition, thick client-based system may suffer data corruption or loss when user’s PC is down.

Solution and its Benefits

Based on the proven experience and strong IT background with wide market recognition of Ge-TS, Soonest Express has gone through a thorough evaluation and planning process and finally decided to adopt web-based Import / Export Declaration (TDEC) platform provided by Ge-TS. To ensure a smooth transition to the new platform, Ge-TS has provided onsite training to the staff in Mainland China and Hong Kong. The migration was seamless and successful and users were contended with the arrangement and services of Ge-TS.

“In general, we are very pleased with the performance of Ge-TS, especially the user friendly web-based interface,” said Mr. Lee.

The Advantages that Ge-TS Brings to Customers

According to Mr. Lee, Ge-TS not only relieved the workload of the IT Department so that they could concentrate on other value-added projects, the staff responsible for trade declaration operations also benefit directly from this implementation. “Our staff in Shenzhen can directly handle trade declaration through Ge-TS’s Shenzhen server, which is 6-7 times faster than using the Hong Kong server in the past. This greatly enhances the overall efficiency and staff productivity,” said Mr. Lee.

In addition to the flexible design and advanced technology of Ge-TS platform, Ge-TS also provides additional value-added services for continuous service improvement. They provide system customization to enhance the service features and improve user interface. One of the valuable enhancements Ge-TS bring to Soonest Express is to develop additional function to calculate the cost of trade declaration by department so that it provides a better tool for management to understand the cost structure at a glance to enable better profit centre management and make overall business decision.

In future, Soonest Express will further plan to integrate its internal system with Ge-TS TDEC platform, so as to reduce manual data input and avoid human error in trade declaration preparation and thus increase overall throughput and save time, manpower and cost. To sum up, after using Ge-TS, the cost of electronic trade declaration has been greatly reduced while operation efficiency has been significantly boosted. These advantages certainly added strength and competitiveness to Soonest Express in the logistics industry.

捷迅（香港）有限公司利用商貿易提升電子報關速度

「轉用商貿易後，深圳同事報關的速度提升了 6-7 倍，而電子報關方面的整體成本足節省達 20-30%，這完全切合現時物流行業講求快捷、價錢經濟及穩定可靠的大趨勢。」

捷迅（香港）有限公司執行副總裁李家榮先生

公司簡介

捷迅（香港）有限公司（「捷迅」）於 1991 年成立，提供專業海陸空貨運服務，業務網絡覆蓋亞洲多個國家和地區，包括中國、香港、台灣、新加坡及馬來西亞等地，並自 1997 年起擴展至美國東西兩岸。捷迅現擁有兩個 100,000 平方英尺中轉倉庫及 16,000 平方英尺機場倉庫，能容納 5,000 噸的貨物。

業務概況

作為一站式的服務供應商，貨運物流公司為客戶提交報關的需求正不斷增加。

捷迅有限公司執行副總裁李家榮先生稱：「現時海陸空貨運物流行業的競爭激烈，往往講求速度快、價錢經濟及穩定可靠。為使公司能夠達到最佳的營運效益和保持競爭力，舊式以軟件為基礎的報關系統，顯然已不能滿足我們對專業和效率的要求。」

捷迅過去採用以軟件為基礎的電子報關系統達 5 年以上。由於要為每個用戶的電腦安裝軟件及定期為軟件進行更新，這確為 IT 部門同事帶來不少負擔。為了確保運作速度和性能，及避免影響其他部門運作，IT 部門需特別編配專用的伺服器及頻寬給各部門，繁瑣不便。由於部份報關於深圳進行，深圳的同事遞交報關時，更要先經由虛擬專用網絡 (VPN) 連接到香港公司的伺服器才能運作，這大大減低了報關的速度。此外，舊式軟件更會於用戶電腦壞機時造成數據損毀或遺失。

解決方案及其效益

憑藉商貿易對物流業界超卓的知識優勢和市場地位，捷迅經過審慎的評估和規劃後，最終決定全面採用以網頁為基礎的商貿易電子報關系統。為配合客戶順利過渡至商貿易的平台，商貿易特別為其中港兩地的員工提供專業培訓，過程十分順利，用戶亦非常滿意商貿易的貼心安排。

李家榮先生表示：「整體來說，我們對商貿易的表現非常滿意，尤其以網頁為基礎的操作介面更為突出。」

商貿易為客戶帶來的優勢

李家榮先生指出，商貿易不但不減輕 IT 部門工作負擔，讓他們可更專注於其他的項目外，負責遞交報關的同事更直接受惠於新平台。李家榮續稱：「我們在深圳的同事，現在可經由商貿易在深圳的伺服器直接處理報關，報關速度較原有方法提升達 6-7 倍，全面提升整體效率。」

此外，商貿易的平台採用具彈性的設計及先進的技術，配合商貿易提供的增值服務，有助改善服務質素。商貿易更為捷迅強化系統功能和優化介面，其中最具代表性的是讓系統可按部門分別核算報關費用，讓管理層一目瞭然，充份發揮利潤中心的管理理念及管理。

未來，捷迅計劃將內部的系統與商貿易電子報關系統整合，令數據輸入更為準確快捷，避免由人手輸入而產生的錯誤，進一步提升整體流量、減省時間、人手及成本。總結來說，選用商貿易後，電子報關成本不但大幅下降，效率更顯著提升，讓捷迅如虎添翼。

