

On Fast Tracks All the Time

Streamlining the Lodgement of Trade Declarations for the Logistics Industry 

There is an increasing trend for freight forwarders to submit TDECs for their customers as part of an all-inclusive service. "Although submitting Trade Declarations (TDECs) is a logical part of our service from a business perspective, it was not so for us from an operations point of view. That was the case until we started using the **Ge-TS** special TDEC service offered by GO-Business through Traxon's Ezycargo system," said Mr. Danny Sum, Operations Manager of Pacific Network Cargo Global Logistics Ltd (PNC).

"Before we took advantage of this **Ge-TS** special TDEC service, we had to key in the shipment information all over again in the TDEC software, despite the fact that most of the information was already in our in-house system or Ezycargo. Unlike the big corporations who have the resources to revamp their computer systems to streamline the TDEC submission process, smaller corporations like us do not have such luxury. Preparation of Trade Declarations remained a time consuming and laborious process for us. When GO-Business and Traxon came along saying that we could re-use the House Manifest data in Ezycargo for submission of TDECs, we were more than happy to try it. The result exceeded our expectation. The whole process is simple and easy. We only need to key in very little additional information, which is about 15% or so of the information versus 100% in the old days, to prepare a TDEC. This new solution saves us a lot of manpower without having to invest any resources in our computer hardware or software. We are now ready to further promote this to our customers as a value-added service. I'm sure it will make our freight forwarding service an attractive one," said Danny with enthusiasm.

"As a cargo information service provider, it is our duty to keep our users on fast tracks all the time, and we are always looking for ways to achieve this objective," said Mr. Paul Tam, COO of Traxon Hong Kong. Traxon knows very well that providing timely cargo information is not good enough for its users, it has to provide other value-added services as well. "We will not go far if our customers are not doing well." Traxon has been looking for ways to help the users to re-use the consignment information for more purposes, and GO-

Business proves to be a good partner to achieve this objective as a team.

GO-Business (Global e-Business Services Limited), a subsidiary of the publicly listed technology company Computer and Technologies, is licensed by the HK SAR Government in 2003 for provision of Government Electronic Trading Services which include Trade Declaration and many other services. Paul knows very well that there will be much synergy and mutual benefits for users of both parties if Traxon works with GO-Business. GO-Business shares the same idea and both parties worked together to develop a **Ge-TS** special TDEC solution for the Traxon users.

"Being an IT-based service company, we deploy advanced technologies like XML and https in our service platform. Security, flexibility and interoperability are our strengths. It is no trouble at all for us to integrate our service with Ezycargo while maintaining a high level of security and stability," said Allen Lee, COO of GO-Business, with ease. With this new solution, after the freight forwarders have submitted their House Manifest data via Ezycargo, they simply click a button to retrieve the information of the relevant consignment, complete a TDEC message by filling in some minor information, and then it is ready for submission to the Government.

Paul has very high expectations of this cooperation with GO-Business. "We are very pleased that we have such positive response from our users, and we are planning to extend this service to ocean freight as well. We are looking forward to working with GO-Business as a long-term partner to provide other value-added services to our users in the long run". "We understand a generic TDEC service will not be of great help to the users," said Peter Yan, CEO of GO-Business. "We are pleased that we have a good partner like Traxon to give a helping hand to the logistics sector. We will continue to look for innovative ways to cater for the needs of different industry sectors." ■



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為提供全面的一條龍貨運服務，越來越多貨運商都代客戶報關。「雖然從生意的角度來看，代客報關是貨運服務非常自然的一部份，但在我們以前的實際運作方面來說，卻並非如此。」太平貨運（PNC）的營運經理岑永權說。PNC 是使用智網電子商貿服務有限公司經由 Traxon 的 Ezycargo 所提供的 **商貿易** 特別報關服務的最早用戶之一。

「在使用這個特別 **商貿易** 特別報關服務之前，我們要從頭到尾將所有報關資料再輸入有關的獨立系統內，才可以傳送到政府，雖然大部份的報關資料都已經儲存在公司內部的電腦或 Ezycargo 系統裡面。很多大公司都投放相當的資源去將他們的電腦系統整合一番，去簡化他們的報關流程，但我們這些規模比較小的公司，要去投放這些資源就有點困難了。對我們來說，報關依然是一個花費很多時間和人力的工序。當 Traxon 和智網服務向我們提出可以利用 Ezycargo 裡的 House Manifest 數據來報關，我們當然樂意去試用。試用的結果比我們預

期的更好。整個程序非常簡單容易，我們只需要補入很少的資料，大約 15% 左右，就可以完成一份報關了。比起以往的百份百從頭開始，實在容易得多。這個新方法讓我們不需要投入任何電腦系統的資源，或安裝任何軟件或硬件設備，就可以得益，省回不少人力、物力和時間。我們現在可以放心向客戶推介我們的報關增值服務，我肯定這項服務會令我們的貨運服務更加吸引。」岑永權對此充滿信心。

「作為一個提供貨運資訊的服務商，我們的重要任務之一，就是幫助用家們有效率和妥當地完成貨運服務，真正做到貨如輪轉。我們不斷的尋找方法去達成這項任務。」Traxon 的總裁談兆雄說。Traxon 明白單是提供最快和最新的貨運資訊，對用家來說是不夠的，Traxon 必需提供其他的增值服務。「如果客戶做得不好，我們自己也好不了那裡去。」Traxon 一直都想幫助客戶去利用電腦系統裡已存有的貨運資料去作更多的用途，而在這方面，智網服務就是幫助 Traxon 達成這個目標的最佳拍檔。

智網服務（智網電子商貿服務有限公司）是上市資訊科技公司科聯集團旗下全資附屬機構，在 2003 年獲香港特區政府發牌，成為兩家提供電子報關及其他政府電子貿易服務的服務商之一。談兆雄明白到和智網服務合作的協同效應，會為兩者的用家帶來更多的好處，這和智網服務的看法不謀而合。很快地雙方就合作完成開發，推出一個專為 Traxon 用戶而設的 **商貿易** 特別電子報關服務。

「我們是一家以強健資訊科技為基礎的電子服務公司，我們的服務平台採用 XML、https 等先進技術，資料保安、靈活性和系統互聯性等，都是我們的強項。對我們來說，將我們的報關服務和 Ezycargo 整合起來，而繼續保持一貫的資料保安和穩定性，是容易不過的事。」智網服務的營運總監李卓斌輕鬆地說。使用這個新方案，當 House Manifest 數據經由 Ezycargo 送出之後，貨運商只需按一個掣，將有關的貨運資料提取出來，再補入少量簡單的資料，報關表就經已填妥，隨時可以遞交給政府。

談兆雄對 Traxon 和智網服務的合作有很高的期望：「我們對用家的積極回應感到非常鼓舞，現正計劃將服務擴展至海運。我們希望和智網服務有長遠的合作關係，不斷為我們的用戶提供更多的增值服務。」智網服務的行政總裁任景信亦有同感：「一個單一的基本報關服務對用家來講，實在是不夠的。我們很高興能夠找到 Traxon 這個合作夥伴，成為物流業的報關好幫手。我們會繼續找尋更多創新的方法，為不同的行業提供更切合他們業務需要的服務。」■



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